

Brain Healthfair

Los Angeles

Friday, April 20, 2018
**LA CONVENTION
CENTER**

**Free Event for the Public and Patients —
from the American Academy of Neurology**

BrainHealthFair.com



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About the Brain Health Fair

The Brain Health Fair offers a unique opportunity to reach people affected by neurologic disorders who are looking to learn about brain health.

- Meet local and national experts in neurology and neuroscience
- Learn about the latest research and treatment advances in multiple sclerosis, Alzheimer's and dementia, stroke, pain and headache, concussion, child neurology, Parkinson's disease and movement disorders, epilepsy, and general neurology
- Educate the public on the wonders of the brain through education, presentations, interactive exhibits, and much more

What to Expect

- Disease-specific "tracks" including:
 - Presentations from top neurologists
 - Panel discussions with Q & A sessions
 - Support group and caregiver resources
 - One-on-one time with neurologists and experts in specific neurologic diseases
- Presentations, handouts, and resources available in Spanish
- "Home of the Future" showcasing home modification resources for families and caregivers of those living with neurologic disease
- Exhibitor and interactive activities for all ages.
- Hold a human brain
- Walk through a 20 ft. inflatable brain
- View animal brains—from a mouse to a dolphin
- Visit with trained therapy and service dogs
- Get information on latest treatments and research advances
- Pick up a free bike helmet
- Attend exciting presentations by experts on neurologic disorders
- Learn about the new opportunities for students
- Participate in \$1,000 school scholarship giveaway
- EEG Machines - See your own brain waves
- Virtual reality experiences taking you through the brain and central nervous system
- MS Experience Room - see and feel what it's like to live with multiple sclerosis

What is a Neurologist?

A neurologist is a doctor with specialized training in diagnosing, treating, and managing disorders of the brain and nervous system such as Alzheimer's disease, stroke, migraine, multiple sclerosis, concussion, Parkinson's disease, and epilepsy.



Free Educational Event for Students and Teachers

Bring your students and be part of this exciting one-day-event offering fun, hands-on activities supporting next generation science standards and educating students on the wonders of the brain.

New! Interactive Experience For High School Students

Teachers should encourage their ninth-to-twelfth grade students to take part in a specialized neurology experience unlike anything they will see in a classroom. Participants will get the chance to work directly with top neurologists on a fun and interactive project. For more information on registering your student, please visit brainhealthfair.com

Your Class Could Win \$1,000!

Every class or school group who checks in at the Brain Health Fair will be entered into a drawing. Five lucky schools will be drawn to win \$1,000 each towards their science program.

Brain Health Fair Awards

The Brain Health Fair recently received two of the industry's highest honors:

- **2016 PCMA Foundation Community Advocate Award** honoring a Professional Convention Management Association member who has developed and managed a unique and impactful program benefiting the community in which their meeting was held.
- **2016 American Society of Association Executives Power of a Silver Award** given to associations who successfully leverage their unique resources to solve problems, advance industry/professional performance, kick start innovation, and have positive impact in the community.

About the American Academy of Neurology

The American Academy of Neurology (AAN) represents 32,000 neurologists and neuroscience professionals worldwide.

Our Mission

To promote the highest quality patient-centered neurologic care and enhance member career satisfaction.

Our Vision

To be indispensable to our members.

How to Get Involved

Attend: Bring family and friends! This event is the first of its kind to be offered in the Los Angeles area, providing a rare opportunity for your community members to attend and gain a wealth of resources from vetted experts and



organizations. Invite others to come and join the greater neurologic community to share experiences and have their questions answered.

Exhibit: Reach a targeted audience interested in the brain and promote your products and services to people affected by neurologic disorders. The exhibits will be open all day, providing you maximum exposure. Organizations including patient groups, lead support groups, and volunteer health associations are encouraged to exhibit and to take advantage of this high-exposure opportunity to reach out to potential members and support constituents.

Sponsor: Benefit from added exposure to a targeted audience of neurology patients, caregivers, and the public in and around the Los Angeles area in an environment tailored to promoting wellness. Contact the American Academy of Neurology to speak in-depth about customizing your company's participation.

Volunteer: Volunteers are essential to the success of this event. We are always seeking local residents, university students, medical students, and physicians to get involved and help at the event.



For More Information

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